

From farm to fork: Potato business in Russia – perspectives for hands-on cooperation

Date	Thursday, 9 February 2017
Time	10.00 a.m. – 12.00 am, followed by Get Together
Location	City Cube, Room M 4/5
Conference Language	English and Russian with simultaneous translation

Programme

09.30 am	<i>Registration</i>
10.00 am	<i>Welcome</i> Michael Harms Executive Manager, Committee on Eastern European Economic Relations (OA) <i>and</i> Wilfried Wollbold Global Brand Manager, FRUIT LOGISTICA Messe Berlin
10.15 am	<i>Introductory Presentation</i> Potato Business in Germany and Russia – where are we today, where tomorrow? Torsten Spill Speaker Russia, German Agribusiness Alliance & Managing Director, Solana GmbH & Co. KG
10.30 am	<i>Keynote</i> Potatoes and plants – today's challenges (working title) Pyotr Chekmaryov (tbc) Director Department for Plant Breeding, Ministry for Agriculture of the Russian Federation
10.45 am	<i>Panel Discussion</i> B2B potato potentials and best practice Tatiana Gubina Executive Office Director, Association of potato and vegetables market participants Torsten Spill Managing Director, Solana GmbH & Co. KG Sergey Marchenko Development Director, LLC Lamb Weston Belaya Dacha

Anton Mingazov

Deputy Director, "Aksentis" LLC

Tigran Richter

Managing Director, NORIKA GmbH

Yulia Shvabauskene (tbc)

Deputy Head, Federal Service for Veterinary and Phytosanitary Surveillance of the Russian Federation (Rosselkhoznadzor)

Dick Hylkema

NAO Dutch Potato Organisation

Moderation

Dr. Per Brodersen

Director German Agribusiness Alliance/Committee on Eastern European Economic Relations

12.00 am

Get Together

Supporting event of the
Committee on Eastern European Economic Relations (OA)
and Messe Berlin GmbH
as part of FRUIT LOGISTICA 2017